

# W3D Technologies Inc. Corporate Privacy Policy (PIPEDA & GDPR Compliant)

**Effective Date:** May 1, 2024

**Last Updated:** September 23, 2025

## 1. Introduction

W3D Technologies Inc. (“we”, “our”, “us”) is committed to protecting your personal information and complying with applicable privacy laws, including Canada’s PIPEDA and the European Union’s GDPR. This policy explains how we collect, use, disclose, and protect your personal data.

## 2. Scope

This policy applies to all personal information collected from individuals in Canada and the European Union through our website, services, and communications.

## 3. What Information We Collect

We may collect:

- Identity data (name, email, phone number)
- Transaction data (billing details, purchase history)
- Technical data (IP address, browser type, device info)
- Usage data (pages visited, time spent, interactions)
- Marketing preferences and communication history

## 4. Legal Basis for Processing (GDPR)

We process personal data under the following lawful bases:

- **Consent:** When you voluntarily provide information
- **Contract:** To fulfill our obligations under a contract
- **Legal obligation:** To comply with applicable laws
- **Legitimate interests:** For business operations, unless overridden by your rights

## 5. How We Use Your Information

We use personal data to:

- Provide and improve our services
- Process payments and fulfill orders
- Communicate with you
- Personalize your experience
- Comply with legal obligations

## **6. Consent and Control**

- You may withdraw consent at any time, subject to legal or contractual restrictions.
- You may opt out of marketing communications via unsubscribe links or by contacting us.

## **7. Disclosure of Information**

We may share personal data with:

- Trusted service providers (e.g., payment processors, hosting providers)
- Legal authorities when required by law
- International transfers: If data is transferred outside Canada or the EU, we ensure appropriate safeguards (e.g., Standard Contractual Clauses under GDPR).

## **8. Data Retention**

We retain personal data only as long as necessary for the purposes outlined or as required by law.

## **9. Your Rights (GDPR & PIPEDA)**

You have the right to:

- Access your personal data
- Correct inaccuracies
- Withdraw consent
- Request deletion (“right to be forgotten” under GDPR)
- Restrict or object to processing
- Data portability (GDPR) To exercise these rights, contact us at [info@w3dtek.com](mailto:info@w3dtek.com).

## **10. Data Security**

We implement technical and organizational measures to protect personal data against unauthorized access, loss, or misuse.

## **11. Cookies and Tracking**

Our website uses cookies and similar technologies. You can manage cookie preferences through your browser settings. For EU users, we provide a cookie consent banner in compliance with GDPR.

## **12. Children’s Privacy**

We do not knowingly collect personal data from children under 13 (PIPEDA) or under 16 (GDPR) without parental consent.


## **13. Changes to This Policy**

We may update this policy periodically. Changes will be posted on our website with an updated effective date.

#### **14. Contact Us**

If you have questions or concerns about this policy or your personal data, contact our Privacy Officer:

 [rimas@w3dtek.com](mailto:rimas@w3dtek.com)

 (416) 219-0951